



Re Sponsorship Opportunities Season 2017 /2018

Dear Sponsor,

We have several opportunities for you to get involved and help support, develop and advertise at the club. This year our 1st Team away matches take us to Devon and Cornwall and support at our home fixtures continues to grow from year to year. Details of available sponsorship packages are below and we would be very grateful if you could support us by purchasing one of them.

Package 1 – Match day ball sponsor

- **£40 for individual sponsor**
- Your contribution will provide for the home match ball with your name appearing in the match day programme.

Package 2 - Pitch side advertising (see attached examples)

- **£250 for 1st year then £100 for each subsequent year**
- This gives your company great exposure by way of an 8ft x 2ft advertising board fixed around the perimeter of the 1st XV pitch which will be seen every time the pitch is in use.
- In addition you will be invited to attend the club's numerous social events.
- Our great facilities mean that they are often used for regional and county matches, as well as for several tournaments throughout the season – providing great advertising exposure !
- This season we have a small number of advertising spaces available on our brand new spectators grandstand priced at £350 for 1st year then £150 for each subsequent year.

Package 3 – Match day programme advertising

- **£100 full page advert or £60 half page advert**
- The sponsored match day programme is designed to give companies and businesses an opportunity to enjoy an association with the club and to make your company / business stand out.
- Also home and away supporters will be taking your advert home after the match.....

Package 4 – Senior Player Sponsorship

- **£300 per season**
- Normally, all players have match and training expenses to meet but by being sponsored their match fees are waived and they receive a training & match day clothing package from the club.
- This is a great opportunity for you to form a special bond with one (or more) of the 1st & 2nd XV squad members and get all of the inside player information!
- On top of this you will be invited to become a club member which entitles you to join our '200 Club' with a chance of winning monthly cash prizes and to attend the club's numerous social events.
- In addition, your business name and logo will appear alongside the player profile in the match day programme as well as on the club website.

Package 5 – Development Squad Player Sponsorship

- **£100 per season**
- Similar to package 4 except Development Squad players will also be excused their club membership fee, match fees included for Development Squad matches only.

Package 6 – Gold Sponsor

- **£1,000 - includes all aspects of package nos 2 to 5.**
- Plus a table for 6 guests at 2 home games during the season including lunch.
- Plus an advertising banner on the club website.
- Plus the opportunity to advertise your business at all of the official club events.

Further enhanced sponsorship and donation opportunities include kit, travel and club dinner sponsorship and in return we can offer other benefits including the opportunity to purchase international rugby match tickets. Please let us know if any of these opportunities are of interest, in which case, we would be delighted to discuss them with you.

Contact: Neil Mcken: Tel: 07712 571891 Email: neil-mcken@talk21.com

Sponsorship Package Booking Form

Business Contact Name:

Business Name:

Business Address:

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Postcode:

Tel No:

Email:

**Sponsorship Package
Number(s) Taken;**

1	2	3	4	5	6
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Please circle selection

Name of Sponsored Player:

Sponsored Player Responsibilities:

1. Sponsored Players are responsible to provide Burnham-on-Sea RFC with contact details for their sponsor along with their sponsors company logo (if applicable) for programme and website purposes.
2. It is sponsored players responsibility to inform their sponsor of club games and club events, along with inviting their sponsor to the end of season presentation.
3. Sponsored Players must ensure they communicate with their sponsor, especially when they attend a game.
4. Sponsored Players must send a letter of thanks along with a fixtures card to their sponsors (there is a club approved letter, please see Julie Cameron)

Please return form to;

Neil McKen

Tel: 07712 571891

Email: neil-mcken@talk21.com